

A Leading Pharmaceutical Company Trusts Matrix SATATYA SAMAS for its Video Management System Requirements

Case Study

INTRODUCTION

A prominent pharmaceutical company, founded in 1935, is a leading player in manufacturing and distributing high-quality medicines that effectively combat respiratory and cardiovascular diseases, as well as ailments like arthritis, diabetes, and depression.

With a strong focus on customer satisfaction, the company actively engages in corporate social responsibility initiatives. It collaborates with healthcare professionals and organizations throughout the world to raise awareness, improve education, and enhance access to essential medications.

The company's unwavering commitment to excellence, accessibility, and social responsibility continues to have a significant impact on the healthcare landscape, positively transforming lives and contributing to a healthier future for all.

CHALLENGES

For the past eight years, the company had been using a video surveillance system from a competitor. However, they encountered numerous technical challenges that resulted in prolonged downtimes and reduced overall system reliability. When they sought support from the designated company, their concerns were neither addressed promptly nor effectively. This left them vulnerable to potential risks compromising their overall security.

In addition, the maintenance and storage costs associated with their existing system were excessively high. This strained their budget and hindered their ability to allocate resources to other critical areas of their operations.

Another notable challenge was the distributed nature of their premises, due to which proper centralized monitoring of all the areas was not

- **Industry:** Manufacturing
- **Location:** Goa, India

Product Highlights:

SATATYA SAMAS PLT

Enterprise Video Management Software

SATATYA SAMAS CAM100

License for accessing 100 Cameras (5 Nos.)

SATATYA SAMAS USER3

License for 3 Concurrent Users (2 Nos.)

SATATYA MIDR20FL28CWS

2MP Professional Series Dome IP Camera with Fixed Lens (24 Nos.)

SATATYA NVR1601X

16 Channel NVR with 1 SATA Port (1 No.)

MATRIX LICENSE DONGLE200

USB Dongle to Run SATATYA SAMAS (1No.)

SOLUTION

Matrix experts successfully met the company's requirements by supplying them with SATATYA SAMAS PLT: Enterprise Video Management Software. To complement the software, five SATATYA SAMAS CAM100 licenses were also provided, allowing for seamless integration and control of these cameras. This comprehensive software solution enabled the company to centrally manage and monitor up to 500 cameras deployed throughout their premises.

In addition, the organization opted for two SATATYA SAMAS USER3 licenses, which granted simultaneous access to the Video Management Software for six users. This enabled the organization's personnel to efficiently view live video feeds, review recorded footage, manage

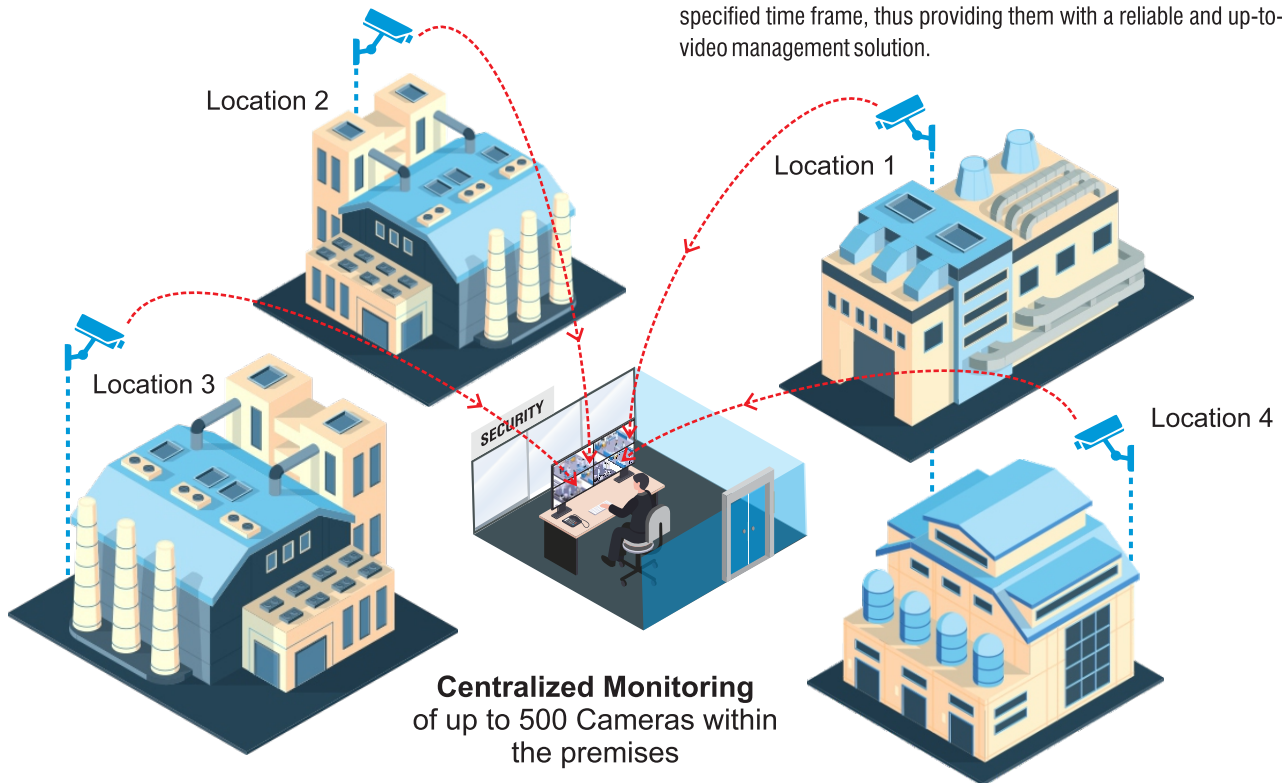
possible.

Furthermore, the company faced limitations with their outdated video surveillance system, which hindered their ability to take advantage of advancements in image quality, video analytics, and storage efficiency provided by modern solutions. This technological gap prevented them from fully harnessing the potential of video surveillance technology and extracting valuable insights from their surveillance data

camera settings, and perform other critical tasks from a centralized location. The ability to monitor multiple locations within their premises was made possible through this centralized monitoring system.

To further enhance their video surveillance capabilities, 24 IP cameras and one Network Video Recorder (NVR) were also provided for a specific location in the center. This additional equipment ensured comprehensive coverage and reliable recording capabilities for that particular area, contributing to the organization's overall security infrastructure.

Moreover, with the Matrix SATATYA SAMAS PLT software, users are entitled to receive free software upgrades for a duration of one year. These upgrades have been thoroughly tested and validated to ensure their quality and compatibility with the system. The company can enjoy the benefits of these upgrades without any additional charges during the specified time frame, thus providing them with a reliable and up-to-date video management solution.



RESULTS

Matrix's Video Surveillance Solution delivered a range of benefits that catered to the company's specific needs.

Matrix SATATYA SAMAS easily integrated with the third-party cameras previously integrated within the premises. It enabled centralized monitoring and management of all locations within the premises. This critical feature allowed the firm to oversee and control its security operations from a single, unified platform. By consolidating surveillance activities, the firm achieved improved efficiency, streamlined workflows, and a higher level of security across its entire infrastructure.

With Matrix SATATYA SAMAS, the firm gained seamless access to live views, playback options, and comprehensive monitoring features. The solution offered advanced functionalities such as E-Map monitoring, enabling users to effortlessly view camera footage from specific locations. This feature proved to be invaluable in enhancing situational awareness and streamlining surveillance operations.

Real-time notifications including Video Pop-up, SMS, Email, and Alarms, played a pivotal role in transforming the firm's security infrastructure. These notifications provided immediate alerts and updates, ensuring that any potential threats or incidents were promptly addressed.

Furthermore, the installation of Matrix SATATYA SAMAS brought peace of mind to the firm's personnel by eliminating technical glitches and system instability. Matrix's commitment to delivering exceptional support and assistance also alleviated any concerns, as the firm was assured of instant technical support whenever required.

ABOUT MATRIX

Established in 1991, Matrix is a leader in providing Security and Telecom solutions for business organizations of all sizes and industries. As an innovative, technology-driven, and customer-focused organization, Matrix is committed to keeping pace with the revolutions in Video Surveillance, Access Control, Time-Attendance, and Telecom applications.

With around 40% of its human resources dedicated to research and developing new technologies and products, Matrix is a truly Make-in-India company. All Matrix products are entirely researched, designed, and manufactured in India.

Matrix's Video Surveillance portfolio covers end-to-end solutions including Video Management Systems, Network Video Recorders, and Network Cameras. Likewise, Matrix's People Mobility portfolio includes Access Control, Time-Attendance, Visitor Management, Elevator Access Control, Panels, Controllers, and Readers. Matrix offers Unified Communications, IP-PBX, Universal Media Gateways, VoIP and GSM Gateways, and Communication Endpoints in the telecom domain.

All Matrix products are feature-rich, reliable, and conform to national and international standards such as CE, FCC, BIS, TEC, UL, and many more. With exports to 50+ countries, Matrix has won the trust of 1 million+ customers.

Matrix has ISO 27001: 2013, 20000-1 2018, 14001- 2015, 9001: 2015 certifications for quality management standards. We have also been awarded ZED Quality Certification, and DSIR Certification for indigenous R&D and Manufacturing to name a few.

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